

# **NEWS RELEASE**

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# MOUNTAIN WEST AND M RIDE ANNOUNCE PREFERRED FAN SHUTTLE OF THE MOUNTAIN WEST MEN'S AND WOMEN'S BASKETBALL TOURNAMENTS IN LAS VEGAS

**COLORADO SPRINGS, Co.** – The Mountain West Conference and M Ride Nevada announced their new and exciting partnership today, naming <u>M Ride</u> as the preferred fan shuttle of Mountain West Men's and Women's Basketball Championships.

M Ride's luxury shuttles will transport fans throughout the MW men's and women's basketball tournaments March 10th-16th, enhancing their game day experience by offering a reliable and affordable new way to get to the championship.

"M Ride is a proud Nevada small business that works with the best local transportation companies to provide a first-class and affordable service for our customers," said M Ride CEO and Founder Eddy Abiano. "Fans traveling to and from the Thomas and Mack Center, Resort World and Palms Casino Resort, will now have a luxury shuttle provider that is more affordable than a roundtrip ride share, taxi or limo from the Las Vegas Strip."

Instead of worrying about parking or finding a rideshare, taxi or limo, M Ride provides fans guaranteed roundtrip transportation to and from the Thomas and Mack Center in the same luxury fashion as their favorite team and players. M Ride shuttles will be arriving and leaving from the Mountain West Championship throughout the day, offering a 'hop on and off' travel ability, giving local and visiting fans alike the ability to book 'single day' or 'all session' tickets for luxury charter buses traveling safely and comfortably from their resort and casino partners' properties around Las Vegas.

"We could not be more thrilled and prouder of our new partnership with Mountain West as a preferred fan shuttle for students, fans, and alumni," said M Ride co-founder Teyo Johnson, the Raiders' second-round selection in the 2003 NFL Draft out of Stanford.

Shuttle passes range from \$35 (one day, unlimited rides) to \$150 (all-session, unlimited rides) per person. Children under 12 ride free with an adult. Pick-up from the Thomas and Mack Center will happen every hour at the top of the hour. Pick-ups from hotels, Palms Casino Resort and Resorts World, will occur every hour on the half hour. Tickets and more information can be found here.

Niko Roberts, the Associate Commissioner of Men's and Women's Basketball, said, "We are thrilled to partner with M Ride and offer Mountain West basketball fans transportation from the Thomas and Mack Center to Palm Casino Resort and Resorts World Las Vegas. This partnership offers the opportunity to provide





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our fans a safe, high-end transportation experience to and from the best college basketball tournament experience in Las Vegas this March."

#### **ABOUT M RIDE**

M Ride started in San Francisco California safely transporting passengers to the area's most anticipated major events of the year. Their success fueled an expansion, and M Ride Las Vegas opened in 2022. M Ride has been growing rapidly ever since, forming partnerships with Vegas' most respected brands like the Raiders, Allegiant Stadium, Vegas Golden Knights, Circa, Palms, Golden Nugget and Mountain West Championships, transforming the ease and convenience of event transportation for the Vegas community.

## M Ride Contact:

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## **ABOUT THE MOUNTAIN WEST**

From its inception in 1999, the Mountain West has been committed to excellence in intercollegiate athletics, while promoting the academic missions of its member institutions. Progressive in its approach, the Mountain West continues to cultivate opportunities for student-athletes to compete at the highest level while fostering academic achievement and sportsmanship. Now in its 25th year, the MW has been assertive in its involvement with the NCAA governance structure and has taken a leadership role in the overall administration of intercollegiate athletics. The Mountain West membership is comprised of 11 all-sport members: United States Air Force Academy, Boise State University, Colorado State University, California State University, Fresno, University of Nevada, Las Vegas, University of Nevada, Reno, University of New Mexico, San Diego State University, San José State University, Utah State University and University of Wyoming. In addition, the University of Hawai'i, Manoa and Colorado College participate in the Mountain West as single-sport members in football and women's soccer, respectively.

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